

INTRODUCING CIRCLE FEDERAL CREDIT UNION



A NEW LOOK IS COMING, BUT OUR VALUES REMAIN THE SAME. NAME CHANGE UPDATES.

In the next couple of months, you will notice some changes. New colors, new logo, new name, new tagline, and a new way to engage our members. But one thing we want to emphasize above all else: our values remain unchanged.

While change is exciting, we understand that there may be some questions. We have compiled a list of FAQs to explain why and how we are changing our brand.

Frequently Asked Questions

1. What's Changing at Greater Niles Community Federal Credit Union?

Greater Niles Community FCU is getting a new name, new logo, and new tagline. Everything else will remain the same. Rest assured - we are NOT merging nor getting bought out by another Financial Institution.

2. What Prompted the Change?

Times change, and so do the needs of our members. We wanted to create a new, fresh look to inspire what we want to bring to our members in the future, including adding a new branch in a new area.

3. When Will the New Brand Take Effect?

Our goal is to ensure that the transition goes as smoothly and cost-effectively as possible. Starting Thursday, October 17th, we will start rolling out our new colors and logos on our signage, website, online banking, mobile app, business cards, brochures, ATMs, and everything else. The entire process itself will take a few months to complete.

4. What About gncfcu.org?

The logos, pictures, and links will change to reflect the new branding. But the general functionality of the website will continue to work as it does today.

5. Will Checks, Debit/ATM/Credit Cards, and Accounts Still Work?

Yes, you can continue to use your checks and cards as you normally would until they expire or we issue you a new one. Checks and cards with the new logo will not be mass reissued. However, the next time you need to reorder checks or replace a card, they will be updated with the new logo. Other than the new logo eventually appearing on all Circle FCU materials, your account will not be impacted. Everything will function the same. It will all just have a new look!

6. Will My Direct Deposit and BillPay Need to be Changed or Updated?

No. Direct deposits, ACH's, and electronic bill payments will remain the same. Circle FCU's routing number and your account number will not be changed. Any automatic payments you have setup will process as usual.